

COLORADO'S **SKI COUNTRY**

Reach affluent Coloradans with the **top format** in the USA...**Country!**

YOUR **COMPLETE MEDIA PARTNER**

Playing Today's Best Country Hits, **Ski Country** is the heritage, **exclusive** Country station in the resort corridor from the Eisenhower Tunnel to Glenwood Springs & Grand County.

According to Billboard, 75% of Country Music listeners own their own home – with a median value of \$228,586.

1 in 2 people with an income over \$100,000 per year enjoy Country Music? Whether you're a fan, or not, invite these listeners to your business and see **growth**.

Ski Country is designed to appeal to men and women alike. From our highly researched music mix to contests and promotions that engage listeners on an emotional level.



Highly targeted radio and online streaming.



Interactive Opportunities with AMT Digital Services.



Active websites and Social Media pages.



Targeted events with Radiate Live Events.



THE **SKI COUNTRY** LISTENER IS A POWERFUL CONSUMER

skicountryradio.com

