

THE LIFT FM - TODAY'S BEST MUSIC

THE LIFT FM

Reach the person that controls **80%** of the family's spending!

YOUR COMPLETE MEDIA PARTNER

Playing Today's Best Music, **THE LIFT FM** delivers true decision-makers of the family-MOMS! The music is upbeat and family friendly-from Katy Perry to OneRepublic, Jason Derulo to Adele.

Imagine filling the Pepsi Center in Denver with women. That's who you'll reach **each and every week** on **THE LIFT FM**.

Women are the gatekeepers of today's family. They control **80%** of all consumer dollars spent... from household repairs to automotive purchases, in most households, women make the buying decisions.

THE LIFT FM is designed to appeal to women. From our highly researched music mix to contests and promotions that engage them on an emotional level.



Highly targeted radio and online streaming.



Interactive Opportunities with AMT Digital Services.



Active websites and Social Media pages.



Targeted events with Radiate Live Events.



THE LIFT FM LISTENER IS A POWERFUL CONSUMER

