

KNFO - NEWS, SPORTS & TALK RADIO

KNFO is the source along the I-70 corridor for news, sports and talk.

YOUR COMPLETE MEDIA PARTNER

Local host David Bach kicks off the days with local & regional news, weather, ski & snow reports, followed by national shows like Don Imus, Rush Limbaugh, Todd Schnitt, Jim Rome & more.

KNFO is also home to a variety of **ESPN** sports programming and live broadcasts of the **Broncos**, **Avalanche**, **CU Buffs**, **Rockies**, and **Nuggets** games.

Listeners from Aspen, Glenwood Springs, Rifle and Vail are educated, affluent adults looking for timely local and national information.

From creative ads that motivate response, to scheduling for maximum effect, **KNFO** is a **destination programming powerhouse** specializing in event, radio, & digital marketing.

- ✔ **Highly targeted radio.**
- ✔ **Interactive Opportunities with AMT Digital Services.**
- ✔ **Active websites and Social Media pages.**
- ✔ **Targeted events with Radiate Live Events.**



THE KNFO LISTENER IS A POWERFUL CONSUMER