

KFMU - COLORADO'S FINEST

YOUR **COMPLETE** MEDIA PARTNER

One of the most **legendary** stations in the Yampa Valley, playing artists like Pearl Jam, to The Red Hot Chili Peppers, Foo Fighters, Beck and Soundgarden. This heritage AAA rock station delivers affluent, discerning consumers.

KFMU reaches Steamboat Springs, Craig, Hayden and Oak Creek and is community focused, involved in local events including Town Challenge Mountain Bike Series, World Cup Skiing events and the Steamboat Winter Carnival.

From creative ads that motivate response, to scheduling for maximum effect, **KFMU** is a promotional powerhouse specializing in event, radio, & digital marketing.

- ✔ **Highly targeted radio and online streaming.**
- ✔ **Interactive Opportunities with AMT Digital Services.**
- ✔ **Active websites and Social Media pages.**
- ✔ **Targeted events with Radiate Live Events.**

THE **KFMU** LISTENER IS A POWERFUL CONSUMER

